B.Com

Sanjay Ghodawat University, Kolhapur

2019-20

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

FY, B.Com.	School of Commerce and Management	Commerce
CBC 101	Business Organization & Management	Semester – Odd (I)
Day - monday Date - 02 Dec, 2019	End Semester Examination	Time: 3 hrs, Max Marks: 100 10.30 am to 1.30 pm.

Instructions: 1) All Questions are compulsory.

			Marks	Level	COs
Q.1	a)	**True or False (Solve Any 5)**			
		1. Strategic planning is usually carried out by top management.	10	1	CO2
		2. A policy is a statement that reflects a plan's basic values and provides guidelines for selecting actions to achieve objective.		1	CO2
		3. Maximizing both effectiveness and efficiency at the same time always creates the most value for the organization.		1	CO3
		4. In MBO, or management by objectives, goals are often less well-defined, giving managers and employees more flexibility to respond to changing conditions.		1	CO3
		5. SWOT analysis includes an analysis of an organization's environmental opportunities and threats.		1	CO2
		6. Scientific management introduced by F.W Taylor		1	CO1
	b)	**Answer the short questions (Solve Any 5)**	10		
		1) Define Principles of Scientific Management		1	CO1
		2) What is Organization Structure?		1	CO4
		3) Explain the term Concurrent Control.		1	CO4
		4) State the term Leadership.		1	CO5
		5) Narrate the various functional areas of management.		1	CO6
		6) Define term Direction.		1	CO6
Q.2		**Answer the following:**			
	a)	Guiding and supervising the efforts of subordinates towards the attainment of the organization's goals describes the function of Management in view of this.	10	1	CO 1
		OR			
	a)	Differentiate management thought- classical perspective and scientific management.	10	1	CO 1
	b)	How planning is the essential step in modern management?	10	1	CO 2

		OR			
	b)	Decision-making is the crucial role of managers explains?	10	2	CO 2
Q.3		**Answer the following:**			
	a)	What is Organizational structure? Describe with its types.	10	2	CO 3
		OR			
	a)	Differentiate between centralized decentralized departmentalization.	10	2	CO 3
	b)	Control function of management cannot be performed without staffing elaborate.	10	2	CO 4
		OR			
	b)	What are the steps in directing and controlling process?	10	2	CO 4
Q.4		**Answer the following: (Solve Any Two)**			
	a)	What are the functional areas of management?	10	2	CO 5
	b)	Illustrate the core concepts of Marketing.	10	3	CO 5
	c)	What are the new trends in operations management	10	3	CO 5
Q.5		**Answer the following: (Solve Any Two)**			
	a)	Evaluate -Wealth and profit maximization is the only objective of Financial management.	10	3	CO 6
	b)	Human resource management is become the core part of management. Discuss.	10	3	CO 6
	c)	Examine the result of integration of functional areas of management.	10	4	CO 6

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Page 2/2